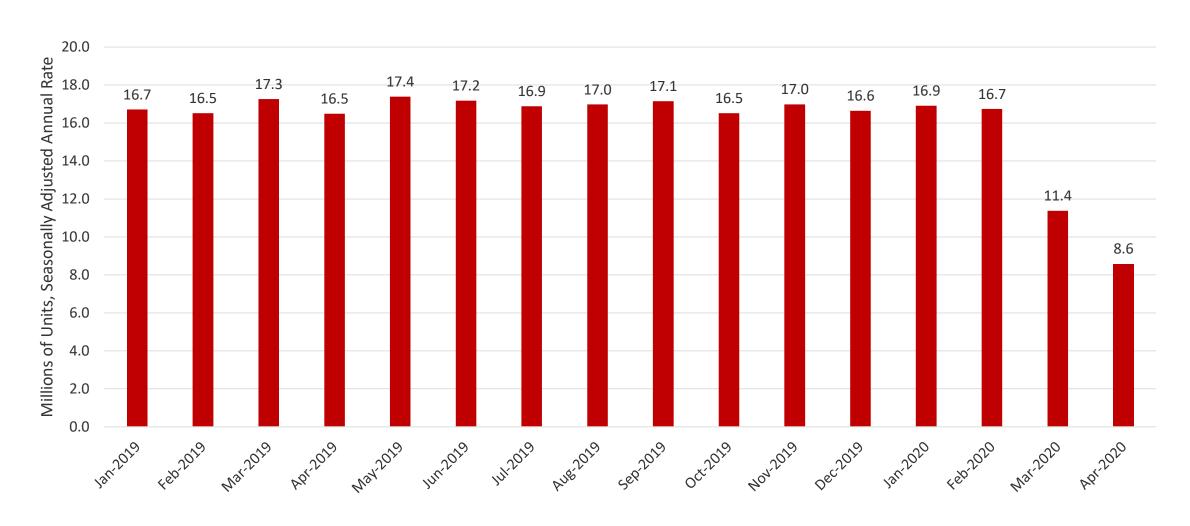
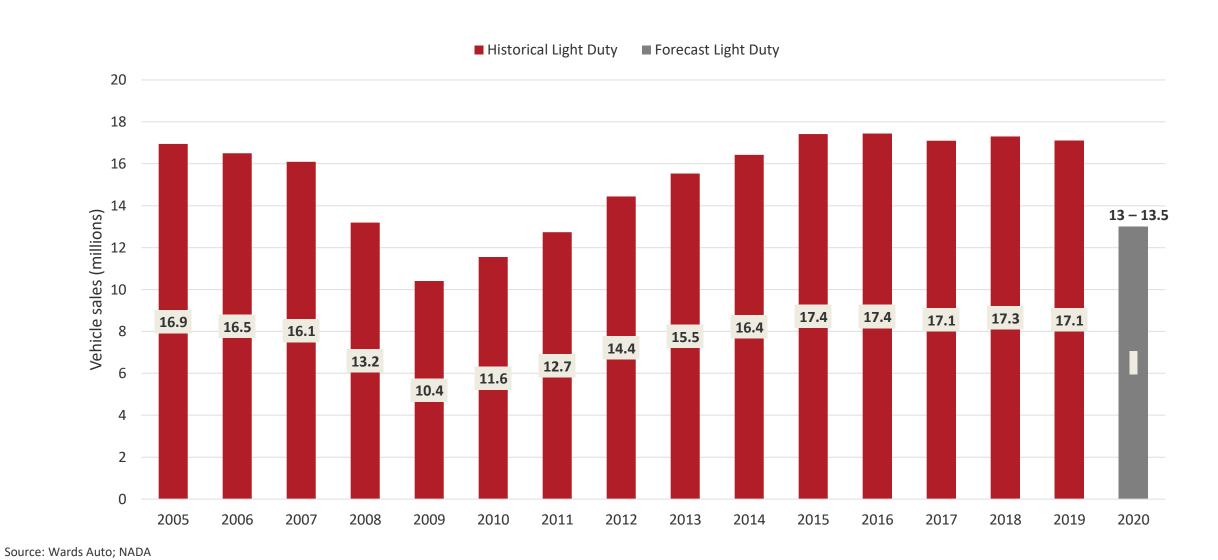




### Monthly New Light-Vehicle Sales



### **New Vehicle Sales**



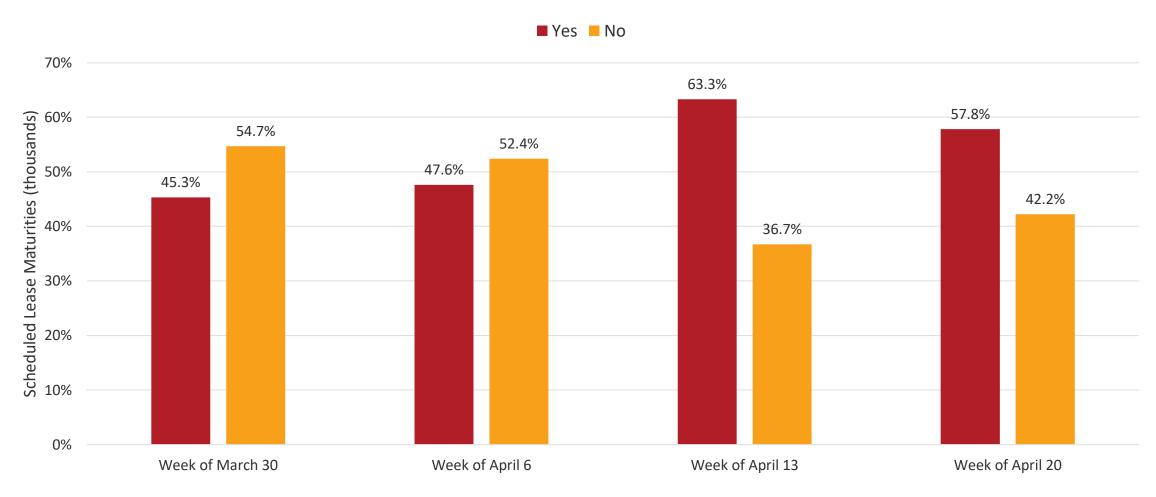
## Sales and General Operational Changes

- Store operating hours cut
- Nationwide, dealerships offering online sales with delivery
- Where still open, in person sales done by appointment only
- In stores with layoffs, dealers are using skeleton crews to run the store
  - Staff split into two teams that alternate days in case one team member gets sick, the whole staff isn't exposed.

### **Service Department Changes**

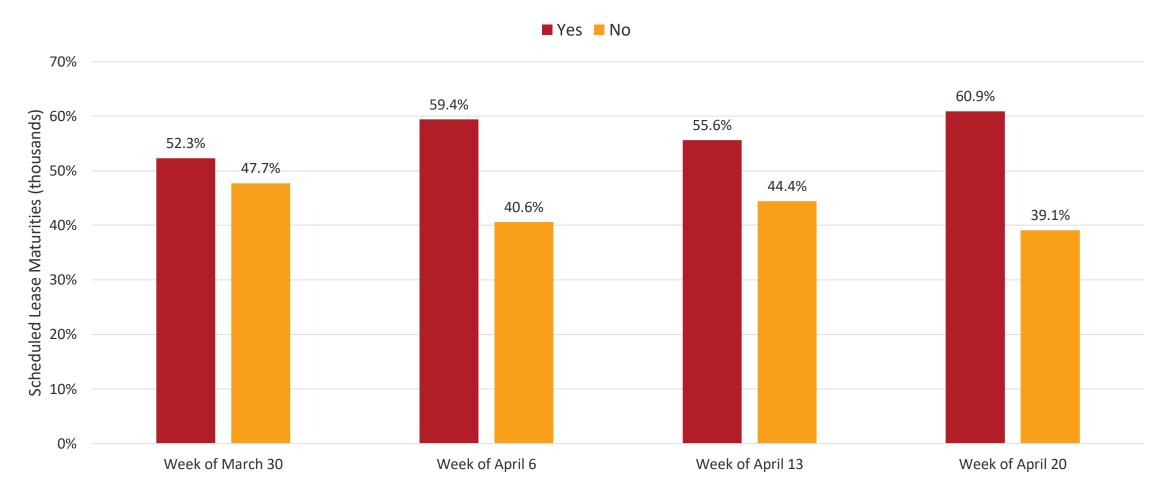
- Online service scheduling with vehicle pickup and drop off
- Vehicle sanitizing services offered as well
  - Pre- and post-service visit
- Several dealers commented about the need to retain service techs due to the industry's high demand and difficulty finding new techs
  - Customer pay and warranty work off dramatically

# Do you believe there is increased demand for full online buying with delivery?



Source: NADA

## Do you believe there is increased demand for online service scheduling with vehicle pickup and drop off?



Source: NADA

#### **Incentives**

- 0% finance offers for up to 84 months have helped drive sales despites lockdowns
- Gives consumers more buying power and has continued to push average transaction prices higher
- A \$460 monthly payment will get you
  - \$25,000 CPO vehicle financed at 3.9% for 60 months
  - \$38,500 new vehicle financed at 0% for 84 months

### **New Vehicle Inventory**

- End of April 3.28 million new units on the ground
- 120-day supply based on reduced selling rate
  - Pickup supply at 92 days
- Pickup supplies will be tight in certain parts of the country following relatively strong sales throughout April
- 60-day supply is normal/healthy for industry

Source: Wards Intelligence

### **Used Vehicle Inventory**

- Used vehicle wholesale values down around 14-15%
- Auction conversions down significantly due to closures of physical auctions and value uncertainty
- Opportunity for dealers with the cashflow to buy at a good price
  - Current owned inventory likely to take a hit though

